

Sharpness School Association

Social Media Policy

May 2021

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Sharpness School Association uses Facebook.

Access to the social media used by our association

The Sharpness School Association Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Sharpness School Association. This page also accepts postings from any Facebook user, again without permission being needed from Sharpness School Association.

Sharpness School Association does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

How this is used by our association

Sharpness School Association uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the SSA's activities, thank local supporters and canvass members' views.

Usage that is not permitted

The Facebook group of Sharpness School Association does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the SSA and its activities and should not be used to promote any business other than where this is done for the benefit of the SSA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrators and the SSA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of Sharpness School Association allows members to post photographs. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone featured to do so. Sharpness School Association accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the Facebook group of Sharpness School Association you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

Availability of this policy

This policy is publicly available on the Sharpness School Association section of the school website, is sent regularly (at least once a year) to all members of the SSA for whom an email address is held and is referenced as part of the information stated on our Facebook Group page.

Agreed by the committee and signed by Teri Smith (Chair) on the 25th May 2021